



DREAMARTS

JOB DESCRIPTION

Job Title	Digital Creator for DreamArts Rep Company
Responsible to	Artistic Director
Fee	£5,152
Contract	April 2026 – October 2026 (with potential to extend annually)
Hours & Location	DreamArts HQ, 34 Grosvenor Gardens, SW1W 0DH and option for WFH. 1.5 days a week. 0.5 days as fixed hours and 1 day can be worked flexibly depending on project need. Attendance to some rehearsals that take place: <u>Thursdays, 5.00-9.30pm & Fridays, 5.00-9.30pm (delivery):</u> Marylebone Theatre and rehearsal space in SW1.

About DreamArts:

‘DreamArts has a profound impact on the lives of young people and is a model of exemplary practice.’ - The Royal Central School of Speech & Drama, Impact Study

DreamArts transforms young lives by fusing arts and therapy. Each year, our award-winning projects engage over 500 young people aged 6–25, particularly those living in Westminster’s most deprived communities where child poverty rates are among the highest in the UK. Young people explore identity, build positive relationships, and develop emotional wellbeing through creative expression.

About DreamArts Rep Company:

DreamArts Rep Company is a young theatre company creating original productions that fuse theatre, film, beatbox, and rap. We work with young artists aged 15–30 from refugee backgrounds to devise, perform, and tour their creative work.

Since its inception in 2020 with just six young people during lockdown, the company has grown into a nationally touring ensemble. Our 2025 tour reached over 1,000 live audience members, 20,000+ online viewers, and 150 workshop participants. Partner theatres include York Theatre Royal, Birmingham Repertory Theatre, The Crucible (Sheffield), Exeter Northcott, and Marylebone Theatre.

DreamArts Rep positions young refugees as *artists first* empowering them to tell stories beyond the labels of “asylum-seeker” or “refugee.” Our work celebrates creativity, agency, and individuality, while touring productions foster dialogue and belonging within host communities. Over 70% of our audiences come from refugee backgrounds. Partner venues receive mentorship and training to build sustained, meaningful engagement.

The Rep Company is also part of a major study led by Professor Bridget Escolme at Queen Mary University of London, exploring the impact of refugee-led touring theatre in the UK.

'The performance work produced by DreamArts Rep Company is of an extraordinarily high artistic quality, and of huge social value to the young participants and the communities they visit' – Bridget Escolme (Queen Mary, University of London)

We deliver two weekly sessions:

- **Thursday (Open Access):** welcoming anyone from a refugee background.
- **Friday (Rehearsal):** focused on the core touring company.

See our work here:

[DREAMARTS REP - YouTube](#)

https://www.instagram.com/dreamarts_rep

What we do:

- Create theatre based in storytelling - developing characters, locations & narratives inspired by what young people are passionate about.
- Work with the young person in front of us and what they bring to the group.
- Create a safe space for young people to express themselves as artists.
- Provide access to a therapeutic team and support

What we don't do:

- Make theatre about young people's experiences as refugees or their journeys to the UK.
- Ask young people to share personal experiences - sharing happens only at their pace.
- Label the group by their backgrounds - we present them as young artists.

Purpose of the Job:

The Digital Creator role focuses on two key areas: capturing content to be shared across social media, and filming and editing cinematic shorts to be embedded into our theatre productions and shared online.

For content creation, you will join the Company at different milestones to capture the process, the people and the performances transforming them into high-impact digital content that builds audiences, fills theatres and grows a loyal online community. You will shape the story of the company in real time across Instagram, YouTube and Facebook.

For the shorts, you will work with the creative team to deliver high quality films. You will be responsible for the shoot, edit and colour grading. This process will start by using the script/visual concepts, storyboards and shot list developed by the Creative Team. You will then be responsible for filming on location with the directors and cast, delivering edits and colour grading the final output.

This is a hands-on, creative, strategic role for someone who focuses on:

- Short and long-form video

- cinematic storytelling
- social growth
- and youth-led content.

Responsibilities – what you'll be doing:

This role is for a Videographer & Editor interested in both capturing content and creating cinematic style shorts that sit within theatre productions.

Content Creation

1. You will design and run rolling digital campaigns for tour announcements, show launches, audience development and building anticipation for new work
2. You will know how to make content that people want to watch, understand algorithms, hooks and pacing, can shoot and edit quickly and love telling human stories through video.
3. You will attend sessions and performances to capture:
 - rehearsals, devising and backstage moments
 - young people's stories at DreamArts and creative journeys
 - Performances and audience responses
 - interviews, vox pops and behind-the-scenes footage
4. You will shoot and edit:
 - short-form vertical videos (Reels / Shorts)
 - cinematic trailers for shows and tours
 - Vlogs, montages, hype edits and campaign films
 - B-grade, trend-led content
5. You will develop the brand identity:
 - shaping a coherent visual style
 - evolving content formats (series, recurring ideas, mini-docs)
 - and building an audience who come back for the people, not just the shows.

Film-making

Pre-Production

- Work with the script, visual concepts, storyboards developed by the creative team for the films
- Provide feedback and suggestions for shot lists
- Location visits as required to assess suitability for filming
- Produce a test or rehearsal version with the creative team of the film to experiment with visual approach and performance.
- Review and refine the concept based on the test version and update the shot list accordingly.

Production

- Film all required footage, following the agreed shot list and creative brief.
- Securely back up and store footage on the designated drive.

Post-Production

- Review and organise recorded material.
- Produce an initial edit in line with the project brief.
- Participate in a review process, receiving feedback and notes.
- Deliver an updated draft or director's cut incorporating revisions.
- Complete colour grading and post-production finishing to deliver the final film.

Person Specification

Essential Experience & Skills

- Strong skills in videography and editing video (short-form and long-form)
- Be able to colour grade
- A strong understanding of Instagram, Facebook and YouTube
- Experience growing or running a creative digital channel
- Confidence shooting in fast-moving, real-life environments
- Experience working with young people or community groups
- Excellent communication, organisation, and co-production skills.
- The ability to work independently and hit deadlines
- A passion for socially-engaged, high-quality creative work
- Experience running social campaigns or launches

Desirable

- Experience in theatre, touring, music or live performance
- Experience creating trailers or promo films
- Experience teaching or mentoring young people in media
- Photography skills

Films within the theatre production are around 30 second clips and then scripted work with shorts of 2-5 minutes working from scripted materials.

How to Apply

Please send:

1. A video (max 3-minutes) explaining why you're interested in the role, what draws you to working with DreamArts Rep, and what you bring as our Digital Creator.
2. A CV outlining relevant experience.
3. Examples of your work and past productions, campaigns, video content you have worked on.

Deadline: Wednesday 1 April at midnight. Please send Applications to: Graham Whitlock, Chief Executive: graham@dreamarts.org.uk cc'ing Catherine Palmer, Artistic Director: catherine@dreamarts.org.uk.

Shortlisted candidates will be invited to interview on Wednesday 8 April at DreamArts HQ. With a view to starting week commencing

DreamArts is an Equal Opportunities employer. All staff and freelance service providers are expected to adhere and advance our Equal Opportunities policy and comply with DreamArts Policies and Procedures.