



DREAMARTS

JOB DESCRIPTION

Job Title	Digital Creator for DreamArts Rep Company
Responsible to	Artistic Director
Fee	£5,150
Contract	March 2026 – September 2026 (with potential to extend annually)
Hours & Location	DreamArts HQ, 34 Grosvenor Gardens, SW1W 0DH and option for WFH. 1.5 days a week. 0.5 days as fixed hours and 1 day can be worked flexibly depending on project need. Attendance to some rehearsals that take place: <u>Thursdays, 5.00-9.30pm & Fridays, 5.00-9.30pm (delivery):</u> Marylebone Theatre and rehearsal space in SW1.

About DreamArts:

'DreamArts has a profound impact on the lives of young people and is a model of exemplary practice.' - The Royal Central School of Speech & Drama, Impact Study

DreamArts transforms young lives by fusing arts and therapy. Each year, our award-winning projects engage over 500 young people aged 6–25, particularly those living in Westminster's most deprived communities—where child poverty rates are among the highest in the UK.

Young people explore identity, build positive relationships, and develop emotional wellbeing through creative expression. They take creative risks, develop as artists, and share their work with others—building pride, resilience, and community connection.

About DreamArts Rep Company:

DreamArts Rep Company is a young theatre company creating original productions that fuse theatre, film, beatbox, and rap. We work with young artists aged 14–29 from refugee backgrounds to devise, perform, and tour their own stories.

Since its inception in 2020 with just six young people during lockdown, the company has grown into a nationally touring ensemble. Our 2025 tour reached over 1,000 live audience members, 20,000+ online viewers, and 150 workshop participants. Partner theatres include York Theatre Royal, Birmingham Repertory Theatre, The Crucible (Sheffield), Exeter Northcott, and Marylebone Theatre.

DreamArts Rep positions young refugees as *artists first*—empowering them to tell stories beyond the labels of “asylum-seeker” or “refugee.” Our work celebrates creativity, agency, and individuality, while touring productions foster dialogue and belonging within host communities. Over 70% of our audiences come from refugee backgrounds. Partner venues receive mentorship and training to build sustained, meaningful engagement.

The Rep Company is also part of a major study led by Professor Bridget Escolme at Queen Mary University of London, exploring the impact of refugee-led touring theatre in the UK.

'The performance work produced by DreamArts Rep Company is of an extraordinarily high artistic quality, and of huge social value to the young participants and the communities they visit' – Bridget Escolme (Queen Mary, University of London)

We deliver two weekly sessions:

- **Thursday (Open Access):** welcoming anyone from a refugee background.
- **Friday (Rehearsal):** focused on the core touring company.

See our work here:

DREAMARTS REP - YouTube

https://www.instagram.com/dreamarts_reps

What we do:

- Create theatre based in storytelling - developing characters, locations & narratives inspired by what young people are passionate about.
- Work with the young person in front of us and what they bring to the group.
- Create a safe space for young people to express themselves as artists.
- Provide access to a therapeutic team and support

What we don't do:

- Make theatre about young people's experiences as refugees or their journeys to the UK.
- Ask young people to share personal experiences - sharing happens only at their pace.
- Label the group by their backgrounds - we present them as young artists.

Purpose of the Job:

DreamArts Rep Company is not just making theatre, it is building a national movement of young refugee artists whose creative work deserves to be seen, shared and followed.

This role exists to turn our live work into a powerful digital presence.

The Digital Creator will be embedded in the Rep Company across rehearsals and tours, capturing the process, the people and the performances transforming them into high-impact digital content that builds audiences, fills theatres and grows a loyal online community around our artists.

You will not simply “post” content. You will shape the story of the company in real time across Instagram, YouTube, Facebook and beyond. This is a hands-on, creative, strategic role for someone who lives and breathes:

- Short and long-form video
- cinematic storytelling

- social growth
- and youth-led content.

Responsibilities – what you'll be doing:

1. Be DreamArts Rep Company's Digital Filmmaker

You will attend rehearsals, sessions, residencies and performances to capture:

- rehearsals, devising and backstage moments
- young people's stories at DreamArts and creative journeys
- performances, audiences and tour life
- interviews, vox pops and behind-the-scenes footage

You will shoot and edit:

- short-form vertical videos (Reels / Shorts)
- cinematic trailers for shows and tours
- vlogs and mini-series
- montages, hype edits and campaign films
- Be responsible for the edit of films in our theatre productions
- This includes creating B-grade, trend-led content, as well as polished hero films for campaigns

2. Lead Our Digital Growth & Campaigns

You will design and run rolling digital campaigns for:

- tour announcements
- show launches
- ticket sales pushes
- audience development
- building anticipation for new work

This includes:

- pinning and updating key promo posts
- releasing trailers and teaser content
- structuring content drops across the year
- aligning content to key milestones in the Rep Company calendar
- You will be responsible for turning creative activity to online buzz to people in seats
- You will know how to make content that people actually watch, understand algorithms, hooks and pacing, can shoot and edit quickly and love telling human stories through video.

3. Work Creatively With Young People

You will:

- Facilitate content creation workshops
- support young people to film and edit their own UGC
- coach them to make vlogs, short film, skits, reels, behind-the-scenes clips
- You will help young artists build confidence as performers, storytellers and digital creators

4. Build a Recognisable Digital Identity for the Rep Company

You will help define:

- how DreamArts Rep looks online
- how it feels
- how it speaks

- and how it grows

This includes:

- shaping a coherent visual style
- evolving content formats (series, recurring ideas, mini-docs)
- and building an audience who come back for the people, not just the shows.

Person Specification

Essential Experience & Skills

- Strong skills in videography and editing video (short-form and long-form)
- A strong understanding of Instagram, Facebook and YouTube
- Experience growing or running a creative digital channel
- Confidence shooting in fast-moving, real-life environments
- Experience working with young people or community groups
- Excellent communication, organisation, and co-production skills.
- The ability to work independently and hit deadlines
- A passion for socially-engaged, high-quality creative work
- Experience running social campaigns or launches

Desirable

- Experience in theatre, touring, music or live performance
- Experience creating trailers or promo films
- Experience teaching or mentoring young people in media
- Photography skills

How to Apply

Please send:

1. A video (max 3-minutes) explaining why you're interested in the role, what draws you to working with DreamArts Rep, and what you bring as our Digital Creator.
2. A CV outlining relevant experience.
3. Examples of your work and past productions, campaigns, video content you have worked on.

Deadline: Tuesday 17 February at midnight. Please send Applications to: Graham Whitlock, Chief Executive: graham@dreamarts.org.uk cc'ing Catherine Palmer, Artistic Director: catherine@dreamarts.org.uk.

Shortlisted candidates will be invited to interview on Wednesday 25 February at DreamArts HQ. With a view to starting week commencing 2 March.

DreamArts is an Equal Opportunities employer. All staff and freelance service providers are expected to adhere and advance our Equal Opportunities policy and comply with DreamArts Policies and Procedures.